

Dr. Nir Tsuk

Overview

- Seasoned social entrepreneur with a business as well as academic outlook, together with a strategic and creative mindset.
- More than 20 years of experience in the local-international, social-business, visioning-planning-executing nexuses.
- Excellent communication, interpersonal and business-development skills, with focus on cross-cultural settings.
- Proven achievements in entrepreneurship, fundraising, teaching, cross-sector collaboration, spreading and scaling up.

Experience

2015-Present **Idealist.com** **New York, US**

International Strategy and Corporate Development

- Leading the growth phase of the world's largest social online talent acquisition platform – 2 million unique users per month, more than 100,000 organizations served, over \$12 Million revenue in 2016 – in the US and internationally.
- Visioning, planning and executing a new global strategy – in scope, physical presence, language accessibility and services.
- Drawing and implementing a road map to turn Idealist into a worldwide one-stop-shop for online and offline social change.
- Crafting international partnerships to reposition the organization as the hub for nonprofits and businesses interaction.

2015-Present **King's College** **London, UK**

Adjunct Professor, Social Entrepreneurship

- Teaching the first-ever undergraduate and master classes in social entrepreneurship, impact investment and crowd-funding at King's College's Department of International Development – and managing King's College social entrepreneurship contest.

2011-Present **The Hebrew University** **Jerusalem, Israel**

Adjunct Professor, Social Entrepreneurship

- Teaching BA and MA classes in Entrepreneurship and solidarity in the Departments of Political Science and Sociology.
- Helping the Faculty of Social Sciences to define its social role in its current strategic thinking process.

2009-2014 **Ashoka Israel** **Tel Aviv, Israel**

Founder and Managing Director

- Founded and managed the Israeli office of Ashoka. Ashoka is an international organization that coined the term 'social entrepreneurship' and has identified, supported and prompted systemic social change since its inception in 1980.
- Raised \$4M, partnering with the government, business sector, academia and the media – in Israel and abroad.
- Established Ashoka's Fellowship program in Israel, supported and connected 8 leading Israeli social entrepreneurs.
- Initiated 52 groups of Young Changemakers and 7 Innovation Competitions, involving 516 entrepreneurial projects.
- Crafted partnerships with bodies such as The Ministry for Environmental Protection, the City of Bat Yam, the Jewish Federation of San Francisco, Microsoft, UBS, Deloitte and the JDC.
- Initiated the publication and edited the first book in Hebrew on social entrepreneurship – "How to Change the World".

2005-2008 **Ashoka's Headquarters** **Washington DC, US**

Director, Global Fellowship

- Directed the Global Fellowship Program, connecting more than 3000 social entrepreneurs in 72 countries.
- Led 18 international projects in community building, cross-learning and group entrepreneurship in the fields of, environment, health, human rights, economic development and civic participation.
- Managed relationships with investors (such as eBay and Nike), strategic partners (such as McKinsey and the government of Karnataka, India), and academic institutions (such as MIT and LBS).

2003-2004 **UK Community Development Foundation** **London, UK**

Community Developer

- Designed and co-executed a project for the British Home Office, assessing 11 community renewal and urban civic engagement programs of the UK government.
- Proposed to the UK Home Office new policy directives to better engage citizens in local decision-making processes, in monitoring of services, and in local economic activity.

1999-2000 **Knesset (Israeli Parliament)** **Jerusalem, Israel**

Researcher, the Committee for Social Affairs

- Initiated, created and delivered over 20 reports for Committee sessions, on issues such as: the impact of the digital gap on social gaps, privatization of women's shelters, state supervision of fertilization treatment, and others.
- Briefed individual Members of Knesset on core issues on the Committee's agenda.

1998-2000 **Yitzhak Rabin Center** **Tel Aviv, Israel**

Educator

- Conceived and created the first high-school curriculum in Israel to deal with social solidarity.
- Originated and organized a series of "Milestone Hikes" to retrace the life and ethos of Yitzhak Rabin, drawing 24,000 hikers to cover 6 routes over 3 days.

1997-1998 **Yad va-Shem (Holocaust Memorial Authority)** **Jerusalem, Israel**

Curriculum Developer

- Developed and launched an award-winning informal, interactive and mobile educational program for high school students about the Holocaust and its relevance today. Instructed teachers on the program and supervised its delivery in 246 schools.

1994-5 **Wiz Computer Magazine** **Bnei Brak, Israel**

Editor in Chief

- Served as head of the largest computer magazine for youth in Israel (age 21).
- Managed 15 freelance reporters and interfaced with 4 production staff.
- Accessed new channels of marketing e.g. combined it with free software; created strategic partnerships with cinemas, restaurants, and entertainment venues; launched a membership card arranged special events; sponsored a slot about computers in a popular youth television program.
- Tripled subscriptions from 1000 to 3000, and increased store purchases 30 percent.

1991-1994 **Israeli Defense Forces** **Jerusalem, Israel**

Deputy Commander, Education Mobile Unit

- Served as Head of Development Team of this Education Corp's unit, which created and delivered interactive educational activities to soldiers stationed in remote border areas.
- Initiated, produced and delivered 28 educational programs, which used engaging teaching methods to cover contentious content, such as: the Israeli-Palestinian conflict, the Israeli economy and integration of new immigrants.

Education

2000-2005 **Faculty of Social and Political Sciences** **Cambridge University, UK**

PhD in Social and Political Science

- Dissertation title: "Community, State and Utopia: A comparative analysis of the English Garden City and the Israeli Kibbutz", examined and compared two intentional communities as microcosms of broader attempts to produce dramatic social change, in the United Kingdom and Israel, respectively.
- Supervisor: Prof. Nicholas Deakin (OBE), Centre for Civil Society, London School of Economics (LSE).
- Awards and scholarships: The Overseas Research Student Award (2000-2003), the Cambridge Political Economy Society Trust (2002, 2004), the Stanley Baldwin Trust (2003), among others.
- Tutored Cambridge BA students on social capital and community building.

1995-1999 **Faculty of Social Sciences** **The Hebrew University, Israel**

BA and MA, magna cum laude, in Political Science

- Awards: The Jerusalem Schein Centre Award for Research Students (2000), Dean of Social Sciences Faculty Award for outstanding students (1996-1998).
- Helped to teach and examine classes on social and political changes at the turn of the twentieth century, comparative politics, and historical introduction to political science.