

*15 October 2020*

# What's going on in EASTEM?



**Dear EASTEM project members and friends,**


The purpose of this internal newsletter is to keep all of us updated on what other groups in the project are doing and inform colleagues about relevant events at our universities.

Has your university recently conducted or plans to conduct an activity that is relevant to the EASTEM project? You can email [miriam.tardell@uadm.uu.se](mailto:miriam.tardell@uadm.uu.se) with any updates you wish to share with everyone.



## Recent project meetings and activities

**WP 4 Virtual Brest meeting 12-14 October:** WP 4 teams selected what aspects of university-business-industry collaboration (UBIC) our project will work to improve and defined what indicators are best suited to assess progress in this regard. We also met with several company representatives and discussed best practices in collaboration between universities and industry. Meeting presentations, recorded sessions and deliverables are available in the Google Drive in the WP 4 folder, or by [this link](#).



### Industry 'dating'

08.50 Coffee and Tea break

09.00 -11.00 **WP4 – WP4 Parallel – Collaboration Practices on targeted UBIC themes, to learn & inspire via 'Industry dating'**



Format: 4 break-out rooms for exchanging on various UBICs in 3 rounds.

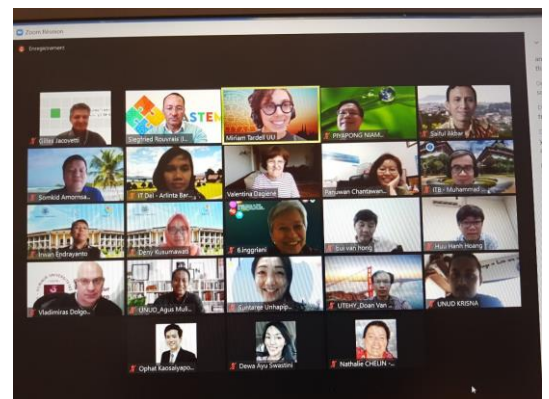
Task: Identify sharable good practices for university-industry collaboration.

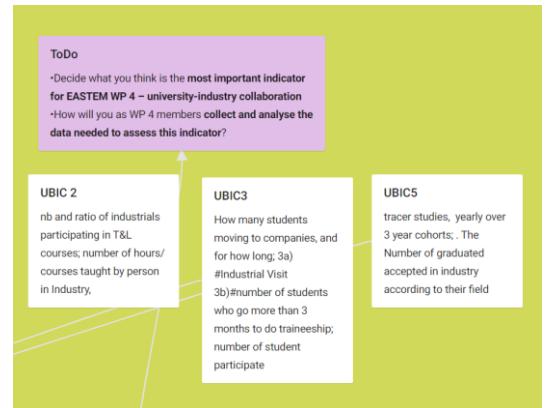
*Team moderators / rapporteurs (GDocs): N. Chelin (IMT AII), G. Jacovetti (IMT AII), S. Rouvrais (IMT AII), J. Reardon (IUT), S. Landrac (IMT)*

<https://padlet.com/sieghedrouvrais/124v24rckuch77f> (password: UBIC)

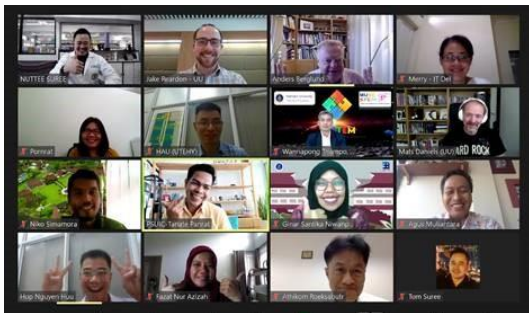
	Team A	Team B	Team C	Team D
Moderator	G. Jacovetti (IMT AII)	S. Rouvrais (IMT AII)	N. Chelin (IMT AII)	J. Reardon (IUT)
IMT member	S. Landrac (IMT)	P.G. Meunier (IMT)	M. Assar (IMT)	J. Bellage (IMT)
Round-1: 9.20-9.40	UBICs 1&2 Amadeus, Nokia	UBICs 3&8 Thales	UBICs 4&5 Orness	UBICs 6&7 Bookbee
Round-2: 9.45-10.15	UBICs 3&8 Bookbee & Orness	UBICs 4&5 Amadeus	UBICs 6&7 Nokia	UBICs 1&2 Thales
Round-3: 10.15 – 10.30. Coffee and Tea break				
10.30-11.00	UBICs 4&5 Nokia	UBICs 6&7 Thales & Orness	UBICs 1&2 Bookbee	UBICs 3&8 Amadeus





**WP 2 planning meeting:** WP 2 teams met again after summer and shared examples of ToT courses and trainings with each other. Meeting presentations, notes and the recorded session are available in the Google Drive in the WP 2 folder, or by [this link](#).



## Upcoming project meetings and activities

**WP 4 Meeting 12 Nov:** WP 4 teams will exchange best practices in university-business-industry collaboration around the 3 UBICs selected in the October WP 4 meeting and discuss how to engage university leaders for more impact.

**WP 2 Meeting mid-Nov (date TBD):** WP 2 teams will meet again to follow up on local WP 2 activities and plans.

**Dissemination/General Meeting (virtual) 30 November - 2 December:** UGM will host a virtual meeting with the aim to showcase our results and achievements to stakeholders within and outside our universities.



Stay tuned for more information and keep up the great work everyone!

Best regards,

Miriam Tardell  
Uppsala University  
EASTEM Project Coordinator

*You receive this newsletter because you have previously been involved in EASTEM project activities. If you would like to unsubscribe or add a colleague (or someone else who should know about EASTEM) to the sending list, please email:*

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